



KENTLANDS
COMMUNITY FOUNDATION

Photo Credit: Josh Wooldridge



2023 Sponsorship Opportunities

PERFECTING THE ART OF COMMUNITY...EVERYDAY

Kentlands Community Foundation
321 Kent Square Rd
Gaithersburg, MD 20878

301.880.9626
kentlands.org
[@kentlandscommunityfoundation](https://www.instagram.com/kentlandscommunityfoundation)



Photo Credit: Ariel Ferraro



Photo Credit: Silvio Renzi

Established in 1993, the **Kentlands Community Foundation**, a Maryland non-profit corporation, promotes arts, culture, and volunteerism in the greater Gaithersburg area. Situated in one of the most diverse areas in Maryland, the Foundation can uniquely bring together residents of all ages and backgrounds to share in fun, entertaining events.

Each year, the Foundation produces events that draw thousands of residents from around the region.

Foundation Programs

Through sponsorship, funds can be dedicated to an individual program or to the Foundation in general to help support the administration of all of our events.

Sponsorship funds can be divided to support different programs. In return, the Foundation offers sponsors a unique platform to reach customers through in-person opportunities, pre-event social media exposure, digital advertising, email marketing, and verbal recognition at events.



The Kentlands/Lakelands 5K Run, Walk, and Kids Fun Run

the largest road race in Montgomery County with 1,200 runners

Sponsorship opportunities for the 5K are discussed on page x.



Musica Viva Kentlands

free classical music concert with an audience of 800



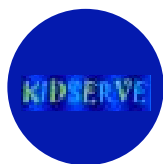
Kentlands Under the Lights

a community dinner, draws over 1000 residents to an evening of food and music



Kentlands Community Players

a community theater in the truest sense, presenting old and new favorites to a diverse audience



KidServe

a program that brings families together for volunteer activities serving local and global charities



Villages at Kentlands and Lakelands

helps residents 55 and older, to age in place and combat social isolation



Gaithersburg Artist Collective doing business as Artists on Market

a group of 25 juried artists present their fine art

Additional Programs Include:

- Go Green Group
- Kentlands Acoustic Jam
- Kentlands Bridge Club
- Kentlands Film Society
- Kentlands Photography Association
- Kentlands Rock & Blues Social Club
- Kentlands Wine Club
- New Urbanism

Program Sponsorship Opportunities

Presenting Sponsor | \$10,000

- Pre-event exposure on social media and the Foundation website with your company logo and a link to your website•
- Your inclusion as “Presenting” on all advertising, social media, and other promotional materials
- Premium seating (where available)
- Opportunity to provide additional signage provided by you
- First opportunity to provide branded special items to the attendees
- Your logo on our website
- Verbal recognition at the event
- On-site signage

Platinum Sponsor | \$5,000

- Pre-event exposure on social media and the Foundation website with your company logo and a link to your website•
- Preferred seating (where available)
- Four free tickets/entries
- Opportunity to provide additional signage provided by you
- Opportunity to provide branded special items to the attendees
- Your logo on our website
- Verbal recognition at the event
- On-site signage

Special opportunities may be available. Please call the Kentlands Community Foundation to discuss at (301)880-9626.

Gold Sponsor | \$2,500

- Pre-event exposure on social media and the Foundation website with your company logo and a link to your website
- Reserved seating (where available)
- Two free tickets/entries
- Your logo on our website
- Verbal recognition at the event
- On-site signage

Silver Sponsor | \$1,000

- Pre-event exposure on social media and the Foundation website with your company logo and a link to your website
- Your logo on our website
- Verbal recognition at the event
- On-site signage
- Your logo on our website
- Your logo at the event

Community Sponsor | \$300

- Your logo on our website



Photo Credit: Silvio Renzi

The Kentlands/Lakelands 5K Run, Walk, and Kids Fun Run

For 30 years, the Kentlands Community Foundation has hosted the Kentlands/Lakelands 5K, which has grown to be the most significant 5K event in Montgomery County. A Labor Day Weekend community tradition, this year's race will be held on Saturday, September 2, 2023.

The KCF hosts the race not only to raise funds to sustain its programming but to share a substantial amount of the proceeds with local charities. Last year, the Foundation donated a total of \$19,500. The Beneficiaries were the [City of Gaithersburg's Dolores C. Swoyer Camp Scholarship Fund](#), which provides registration fees for underprivileged youth to attend summer camp.

The City's non-profit organization, [G-PARC](#), for scholarships to City art camps, [The Dwelling Place, Inc.](#), a non-profit based in Gaithersburg, which supports homeless families in Montgomery County, MD, in their pursuit of self-sufficiency by providing housing, education, financial and life skills, and career enhancement; [Mercy Health Clinic](#), a free clinic serving the uninsured and under insured in Montgomery County; and the [Maryland Senior Olympics](#), a non-profit that helps support the health of Maryland seniors.



Kentlands/Lakelands 5K Run, Walk, and Kids Fun Run Sponsorship Opportunities

All Presenting, Platinum, and Gold Sponsors of the 5K race will receive the following:

- Logo on premium race shirt
- Preferred exhibit space at the post-race festival with two tables and option of providing own tent
- Two sponsor provided promo pieces in the racer's bag
- Inclusion in Thank you ad in the local newspaper

Presenting Sponsor | \$10,000

- Your inclusion as "Presenting" on all advertising, social media, and other promotional materials
- Opportunity to provide additional signage provided by you
- First opportunity to provide branded special items to the attendees
- Six free 5k entries

Platinum Sponsor | \$5,000

- Exclusive opportunities at The Kentlands/Lakelands 5K Run, Walk, and Kids Fun Run
- Four free tickets/entries
- Opportunity to provide additional signage provided by you
- Opportunity to provide branded special items to the attendees
- Six free 5k entries

Gold Sponsor | \$2,500

- Two free tickets/entries
- Exclusive opportunities at The Kentlands/Lakelands 5K Run, Walk, and Kids Fun Run Water Sponsor at Finish Line
 - Water Stop Sponsor
 - Food Sponsor at Finish Line
 - Custom Opportunities (call the Foundation to discuss)

Kids Fun Run / Silver Sponsors | \$1,000

- Logo on premium race shirt
- Exhibit space at the post-race festival (1 table)
- One sponsor provided a promo piece in the racer's bag
- Inclusion in Thank you ad in the local newspaper

Bronze Sponsor | \$500

- Exhibit space at the post-race festival (1 table)
- One sponsor provided promo piece in the racer's bag
- Inclusion in Thank you ad in the local newspaper

Community Sponsor | \$300

- Exhibit space at the post-race festival (1 table)
- Inclusion in Thank you ad in the local newspaper

Sponsorship Agreement

Thank you for supporting the Kentlands Community Foundation. Please complete and submit the form below. Please list the name of your company as you would like it to appear in promotional materials, if applicable.

Company

Name

Address

Phone

Email

Foundation Program Sponsorship

Presenting Sponsorship\$10,000
Platinum Sponsorship\$5,000
Gold Sponsorship\$2500
Silver Sponsorship\$1,000
Bronze Sponsorship\$500
Community Sponsorship\$300
General Donation \$

5k Program Sponsorship

Presenting Sponsorship\$10,000
Platinum Sponsorship\$5,000
Gold Sponsorship\$2500
Silver Sponsorship\$1,000
Bronze Sponsorship\$500
Community Sponsorship\$300
5k Donation \$

I'd like to make a donation of \$

Musica Viva Classical concert series
Kentlands Under the Lights
Kentlands Community Players

to the following Foundation program(s).

Gaithersburg Artist Collective
General Foundation funding

I understand that I need to provide full payment and a company logo in order to participate fully in all promotional opportunities described above.



Signature

Date

Please make checks payable to the "Kentlands Community Foundation" and return to:

Kentlands Community Foundation
267 Kentlands Blvd. PMB 200
Gaithersburg, MD 20878